

Product Name 1: Colgate Optic White ComfortFit LED Teeth Whitening Kit

Product Name 2: Colgate Optic White

Product Name 3: ComfortFit LED Teeth Whitening Kit

Product Description: Fueled by indigo wavelength technology, the LED device amplifies the hydrogen peroxide serum for exceptional whitening results. Flexible LED device molds to your mouth for uniform whitening, so you don't have to sacrifice comfort when it comes to whitening your teeth. Leverages purple wavelength whitening technology tested by dentists. Enamel safe serum & designed for no tooth sensitivity. Removes 10 years of stains in just 3 days. Get 6 shades whiter teeth when combining the flexible LED whitening light and gel teeth whitening pen for 10 minutes a day for 10 days.

Product Benefits & Selling Points: Get whiter teeth in less than a week. Smile with confidence. Whitest teeth in the room. Remove teeth stains. Look better and feel better. Brighten your smile. Radiate confidence. Safely whiten teeth. Safely whiten your teeth fast. White smile obsessed. Secret to teeth whitening. Unsurpassed teeth whitening technology. Proven teeth whitening. Stop walking around with stained teeth. Remarkable whitening results. Advanced whitening. Immediate results. 7 shades whiter in 7 days. One week to whiter teeth. Remove stubborn stains. Whiter teeth fast. Jaw-dropping white teeth. Game-changing teeth whitening.

Keyword: Teeth Whitening

### **Prompt #1 – 30-character Google Ads Headlines**

You are an expert copywriter who is an expert at writing Google Ads headlines. You speak English and you speak in an active voice. Use the information above including my Keyword, Product Benefits & Selling Points, Product Description, Product Name 1, Product Name 2, and Product Name 3 to write 30 unique Google Ads headlines that are 30 characters or less including spaces. Spaces in the headlines count as characters. The headlines should encourage people to purchase my [INSERT KEYWORD] and it should sell customers on the benefits of [INSERT KEYWORD]. Output the list of Google Ads headlines beneath a heading

that says “30-Character Headlines”

### **Prompt #2 – 90-character Google Ads Descriptions**

You are an expert copywriter who is an expert at writing Google Ads descriptions. You speak English and you speak in an active voice. Use the information above including my Keyword, Product Benefits & Selling Points, Product Description, Product Name 1, Product Name 2, and Product Name 3 to write 20 unique Google Ads descriptions that are 90 characters or less including spaces. Spaces in the descriptions count as characters. Use at least 60 characters for each description line. The descriptions should encourage people to purchase my [INSERT KEYWORD] and it should sell customers on the benefits of [INSERT KEYWORD]. Output the list of Google Ads descriptions beneath a heading that says “90-Character Descriptions”

### **Prompt #3 – 125-character Facebook Ads Primary Text**

You are an expert copywriter who is an expert at writing Facebook Ads ad copy and primary text. You speak English and you speak in an active voice. Use the information above including my Keyword, Product Benefits & Selling Points, Product Description, Product Name 1, Product Name 2, and Product Name 3 to write 20 unique Facebook Ads primary text that are 125 character or less including spaces. Spaces in the primary text count as characters. The primary text should encourage people to purchase my [INSERT KEYWORD] and it should sell customers on the benefits of [INSERT KEYWORD]. Output the list of Facebook Ads Primary Text beneath a heading that says “125-Character Primary Text”

### **Prompt #4 – 27-character Facebook Ads Headlines & Descriptions**

You are an expert copywriter who is an expert at writing Facebook Ads ad copy, descriptions, and headlines. You speak English and you speak in an active voice. Use the information above including my Keyword, Product Benefits & Selling Points, Product Description, Product Name 1, Product Name 2, and Product Name 3 to write 15 unique Facebook Ads headlines and 15 unique Facebook Ads descriptions that are 27 characters or less including spaces. Spaces in the

headlines and in the descriptions count as characters. The primary text should encourage people to purchase my [INSERT KEYWORD] and it should sell customers on the benefits of [INSERT KEYWORD]. Output the list of Facebook Ads headlines beneath a heading that says "27-Character Headlines" and output the list of Facebook Ads descriptions beneath a heading that says "27-Character Descriptions"

### **Prompt #5 – 40-character Facebook Ads Headlines & 30-character Descriptions**

You are an expert copywriter who is an expert at writing Facebook Ads ad copy, descriptions, and headlines. You speak English and you speak in an active voice. Use the information above including my Keyword, Product Benefits & Selling Points, Product Description, Product Name 1, Product Name 2, and Product Name 3 to write 15 unique Facebook Ads headlines that are 40 characters or less including spaces and 15 unique Facebook Ads descriptions that are 30 characters or less. Spaces in the headlines and in the descriptions count as characters. The primary text should encourage people to purchase my [INSERT KEYWORD] and it should sell customers on the benefits of [INSERT KEYWORD]. Output the list of Facebook Ads headlines beneath a heading that says "40-Character Headlines" and output the list of Facebook Ads descriptions beneath a heading that says "30-Character Descriptions"

### **Prompt #6 – Google Ads Headlines**

I'm running a Google Ads campaign and creating responsive search ads. The keyword I am targeting is [INSERT KEYWORD] and I am sending traffic to a landing page that lists [INSERT KEYWORD] for sale. I need unique headlines that will encourage people to click my ads and purchase [INSERT KEYWORD] from me. Provide me with 30 headlines that are 30 characters or less including spaces. Spaces count as characters. Output the list of Google Ads headlines beneath a heading that says "30-Character Headlines"

### **Prompt #7 – Facebook Ads Promotion**

I'm running a [INSERT PROMOTION] for my [INSERT KEYWORD] that ends [INSERT

DATE]. I'm also running out of inventory of my product. You are an expert copywriter who is an expert at writing Facebook Ads ad copy. You speak English and you speak in an active voice. Use the information above including my Keyword, Product Benefits & Selling Points, Product Description, Product Name 1, Product Name 2, and Product Name 3 to write 20 unique Facebook Ads primary text that are 125 character or less including spaces. Spaces in the primary text count as characters. The primary text should encourage people to purchase my [INSERT KEYWORD] and it should create urgency for my customers, highlight scarcity, and push people to purchase before the sale ends. Output the list of Facebook Ads Primary Text beneath a heading that says "125-Character Primary Text Promotion"

### **Prompt #8 – Long Descriptions**

You are an expert copywriter who is an expert at writing long descriptions for ads. You speak English and you speak in an active voice. Use the information above including my Keyword, Product Benefits & Selling Points, Product Description, Product Name 1, Product Name 2, and Product Name 3 to write 10 unique description ideas that are at least 200 characters but less than 300 characters total. Spaces in the ad copy count as characters. I need long descriptions that are at least 200 characters, and they can't be less than 200 characters. The descriptions should encourage people to purchase my [INSERT KEYWORD] and it should sell customers on the benefits of [INSERT KEYWORD]. Output the list of Facebook Ads Primary Text beneath a heading that says "Long Descriptions"